



**Frequently Asked Questions:**

- 1. What is in the CieAura Chip?**
- 2. What goes in the body?**
- 3. How does the CieAura Chip work if nothing enters the body?**
- 4. What should I feel when wearing the CieAura Chip?**
- 5. How long should I wear the CieAura Chips?**
- 6. How often should I wear the CieAura Chips?**
- 7. How long does each chip last and how many chips are in a one month's supply?**
- 8. The literature says not to carry them in your pocket – why?**
- 9. How do I know that my chips were not already activated by EMF during shipment and are now inactive?**
- 10. I was told that if they were near a magnet they would deactivate, is that true?**
- 11. What happens in the winter when the chips are mailed to a very cold place? Or in the summer when they are sent where it is extremely hot? Are the chips compromised?**
- 12. Has the CieAura Chip been clinically tested?**
- 13. Can I wear different types of chips at the same time?**
- 14. Do doctors recommend the CieAura Chips?**
- 15. Where do I place the chips for fibromyalgia or ADHD?**
- 16. Are CieAura Chips ok to use on pets?**
- 17. Are there any negative side effects?**
- 18. Do I need to take the Pure Energy Plus Chips off at night?**
- 19. Do I need to take any of the chips off when I take a shower?**

20. Can I wear more than one Pure Relief Chip on a painful area?
21. If I wear more than one Pure Energy Plus Chip will I have even more energy?
22. Can I wear more than one Rest Quiet Chip at bed time?
23. What if a chip doesn't seem to work on me?
24. How do you know where to put the chips?
25. Can you give me more details on the science behind the CieAura Transparent Holographic Chips?
26. Why use a Hologram/ What is a Hologram?
27. What if I got a "bad batch" of chips?
28. Sometimes I give the chips to someone and they don't seem to work on them... why not and what do I tell them?
29. What do you mean by proper hydration?
30. Is it OK to allow the chips to go through the x-Ray machine at the airport?
31. Can someone who wears a pacemaker use CieAura Holographic Chips?

1. **What is in the CieAura Chip?**

The CieAura Chip contains a unique blend of intrinsic energies that are formulated to affect certain conditions of the human body. Since the CieAura Chips are non-transdermal, nothing enters the body.

2. **What goes in the body?**

Nothing enters the body; the CieAura Chip is not a transdermal chip. This is a completely new science and new approach to health and wellness.

3. **How does the CieAura Chip work if nothing enters the body?**

The CieAura Chip technology communicates with the body through the human electromagnetic field. This is known as bio-magnetic transfer. It works similar to acupuncture.

4. **What should I feel when wearing the CieAura Chip?**

You probably will feel nothing. The CieAura Chip is neither a stimulant nor a depressant, like caffeine or alcohol. What you should notice is very constant and stable levels of deep rest, energy, mental alertness, etc. (depending upon the chip you are wearing) leading to overall enhanced health.

5. **How long should I wear the CieAura Chips?**

It is recommended that you wear the CieAura Rest Quiet Chip from the time you go to bed until you wake up in the morning. All other chips are designed to be used up to 48 hours.

6. **How often should I wear the CieAura Chips?**

For best results use the CieAura Chip daily. You should feel the positive effects of the chips within 24 hours; however, it may take as long as four to five days depending upon your personal body. Occasionally the results are delayed as the body begins to detox and as it gets used to going back to the more pure, natural vibrational character that your body naturally has.

7. **How long does each chip last and how many chips are in a one month's supply?**

Pure Energy Plus will last approximately 48 hours. Pure Relief is good for one to three days (48 hours being optimum). Rest Quiet is good for 16 to 24 combined hours (about 2 or 3 nights). There are 18 chips in each one month packet. Using one for every two days, will leave three extras in each one month supply. Those can be used in the event you lose one or to share with a friend.

8. **The literature says not to carry them in your pocket – why?**

There are two reasons you don't want to put a bunch of chips in your pocket:

1. They are then activated and with continuous exposure to the body's energy field will use the chips. Leaving them there will reduce their effectiveness.
2. Different chips in your pocket will send mixed signals to your body. It won't hurt you – but you only want the pure signals sent.

9. **How do I know that my chips were not already activated by EMF during shipment and are now inactive?**

EMF doesn't activate the chips -- our chips, when they are placed on your body, neutralize the effects of the EMF's that are attacking your body by reinforcing the body's natural immune system. Only your body's electromagnetic field activates the chips. Microwave ovens, bedside clock, cordless phones, etc. are not a problem. The activation does not start a "timer" -- the chips only deplete based upon continuous exposure to the human body's own energy field. As soon as it's removed -- it stops. The electromagnetic field produced from the body is actually different from commonly measured EMF's. These are "intrinsic energies" (not measured the same way EMF's are measured) and are the same energies stored in our chips for release.

10. **I was told that if they were near a magnet they would deactivate, is that true?**

Only exposure to a strong magnet can compromise them. Don't put them near a magnet.

11. **What happens in the winter when the chips are mailed to a very cold place? Or in the summer when they are sent where it is extremely hot? Are the chips compromised?**

No, temperature does not negatively affect the chips.

12. **Has the CieAura Chip been clinically tested?**

We are in the process of clinical controlled studies - clinical testing and results will be forthcoming. However, as of this time the CieAura Chip has not been clinically tested. The CieAura Chip has been tested in non-clinical human applications with very promising results. The CieAura Chip worked in these studies for approximately 95% of people that used them.

13. **Can I wear different types of chips at the same time?**

Different chips may be used if properly placed according to the directions. They will not interfere with each other and in some cases actually help.

**14. Do doctors recommend the CieAura Chips?**

We have a Medical Board that uses and recommends the CieAura Holographic Chips. However, if you have any disorder that is causing you health related problems, you should consult your doctor before you use the CieAura Chips.

**15. Where do I place the chips for fibromyalgia or ADHD?**

CieAura does not recommend placement points for any medical disease or condition as our products do not diagnose, prevent, heal, treat, or cure any disease or injury. If you have an existing medical condition or are currently taking medication, please consult with your doctor before using. If you would like more information about placement points, please consult with a licensed acupuncturist or chiropractor.

**16. Are CieAura Chips ok to use on pets?**

Yes, animal acupuncture points are different than humans so you may need to experiment with your pet to get the desired results. The Pure Relief Chip works the same – place them right on the point of pain.

**17. Are there any negative side effects?**

No; The CieAura Chips do not introduce new things into your body. There are no drugs or chemicals and they do not create anything that your body doesn't already have. The CieAura Chips only influence the body's existing energies to resonate at their optimum level. And they only influence those body energies that correspond to the formulas being used in a particular chip. An easy way to understand this is on a piano. If you gently press and hold down the keys in the upper register (removing the dampeners) and then strike a key in the lower register some of the piano wires in the upper register will vibrate, but only those in resonance or harmony with the lower key. The others will not be affected and those wires will not vibrate at all.

**18. Do I need to take the Pure Energy Plus Chips off at night?**

It's a good idea, but it is not necessary. They will not disrupt your sleep at all. If you wish you can leave them on and wear them in conjunction with the Rest Quiet Sleep Chip. Because they are different, they will not affect the results of the other at all.

**19. Do I need to take any of the chips off when I take a shower?**

No, the shower will not affect the CieAura Chips at all, and they will normally stay on through a shower. However, in case they come off during the shower... we included three extra chips in each one month packet.

**20. Can I wear more than one Pure Relief Chip on a painful area?**

The best way to use the Pure Relief is to place the chip directly on the point of pain. If, in about 5 minutes the pain is not significantly reduced or gone, then place another chip on the body directly on the opposite side of the affected area. For example, if the pain is on the top part of the wrist, the second chip would go on the underside of the same wrist. It would be like you had a direct line or arrow straight through your affected area from one chip to the other. If, after an additional 5 to 10 minutes, there is no significant relief, adding more chips will not be of any significant value. Sometimes on a large area such as the lower back 3 or 4 chips can be used and the effectiveness is increased; however on a leg often the third chip will reduce the effectiveness of the first two. Usually a maximum of two Pure Relief Chips is recommended, however every body is different.

**21. If I wear more than one Pure Energy Plus Chip will I have even more energy?**

Professional athletes may wear as many as three energy chips in a game. That is not

necessary at all, for most of us. One chip is more than sufficient to help almost anyone get through the day and have energy and mental clarity to spare.

**22. Can I wear more than one Rest Quiet Chip at bed time?**

Yes, but typically it is not necessary. A positive side effect of the Rest Quiet product is that after 3 or 4 nights of usage, it will often reduce or eliminate snoring. Wearing two chips (one on each temple) seems to reduce or eliminate snoring in the most difficult cases. However this is not an “anti-snoring” chip. It is meant only to allow a person to have a deep and restful sleep... any positive thing to do with snoring is merely a bonus.

**23. What if a chip doesn't seem to work on me?**

The CieAura Chips will work extremely well, consistently on about 99.5% of the people who put them on in the correct location. If for some reason you are not getting the desired benefits within a reasonable period of time (depending upon the chip used) we recommend you move the chip to a different acupuncture point. If you are still not getting the desired results, give it time. Some people are very in tune with their body and can immediately feel the effect of the chips, other people may take up to 4 or 5 days. These chips do work and they will work for you. Give them time, and you'll be very glad you did. (There are no bad chips – with CieAura's thorough and strict quality control all chips are 100% active).

**24. How do you know where to put the chips?**

For best results, the CieAura Transparent Holographic Chip should be placed on designated acupuncture points. CieAura relies on the thousands of years of research behind acupuncture to determine the most effective CieAura Chip placement. Tests have shown that stimulating acupuncture points delivers substantiated results. For example, there are specific acupuncture points that are stimulated to induce restful sleep, one being on the inside of the left leg below the ankle. Many of the best points are illustrated in the directions that accompany each of the CieAura Chips. See also the **Placements** page at [www.cieaura.com](http://www.cieaura.com) for additional reference points.

**25. Can you give me more details on the science behind the CieAura Transparent Holographic Chips?**

The body communicates with and regulates itself through electromagnetic fields. CieAura Chips communicate with these fields to achieve the desired effects of more energy, better rest and management of discomfort, etc.

1. Energy underlies every aspect of nature.
2. In the world of quantum physics (dealing with particles smaller than the electron), because everything is energy, everything vibrates.
3. Virtually all we know about living systems is based on the analysis of energy.
4. At a basic level, all life depends upon molecules interacting through vibrating or oscillating energy fields.

**Traditional View on How Cells Communicate**

1. Two molecules that match each other structurally, exchange information when they come into contact with each other, like a key finding a keyhole
2. Problem: In an average cell there is one protein molecule for every 10,000 water molecules.
3. Contact between key and receptor protein molecules occurs by chance and can take time.
4. Model does not account for the speed observed in instantaneous reactions such as

anger, joy or fear.

**Research from 1984 to the late 1990's by French research scientist, Dr. Jacques Benevise:**

1. Cells don't rely on contact to pass information for biological processes, but rather on electromagnetic waves.
2. Water molecules are conduits for these electromagnetic waves (The more hydrated the better. The more crystalline structure the better.)
3. There are receptor molecules with the matching spectrum of features that tune into the specific energy frequencies of the transmitter.
4. As these transmitter and receptor molecules resonate at the same frequency, they then resonate with the next molecule in the biochemical reaction and the reaction cascades forward.
5. This creates a cascade of electromagnetic impulses traveling at the speed of light and accounts for fast, multiple responses by the body.
6. This is a logical extension to studies by physicist Fritz-Albert Popp showing that molecules, atoms, organs, etc. all have their own signature frequencies.
7. Each atom, molecule organ and system has its own vibratory character.

**Jackson and Mantsch used spectroscopic methods. They determined:**

1. The human body emits specific vibratory information.
2. These vibrations precisely specify the activities taking place within the body.

The body has a self regulatory mechanism to fix vibration deviations -- The procedure is a physics term called "entrainment". When, for some reason, a cell or molecule gets out of sync, entraining signals from neighboring cells will tend to reinstall the correct signal; if a sufficient number of cells become out of sync, stability can be lost. This leads to disease and disorder. Entrainment – A basic physics phenomenon.

**Here's a scientifically proven example:**

Several identical pendulum clocks were mounted on a wall and the pendulums were started and were swinging individually. Over time all pendulums were synchronized and were swinging together. Conclusion: Frequencies close to each other influence each to move to a common frequency. Any clocks with a pendulum of a different weight or longer pendulum arm were not entrained.

**Internal Vibrations Can Be Modified By an Outside Source**

There are numerous examples of external frequencies or electromagnetic fields altering bodily functions; for example, there is a high correlation of heart attacks during heightened periods of solar activity. H. Froelich said living organisms must produce coherent oscillations with an ideal or resonant frequency. By manipulating and balancing the vibratory circuits, we can directly influence the body's defense and repair systems.

As shown earlier, Siskin and Walker in 1995 showed that employing magnetic fields at specific frequencies have resulted in enhanced capillary formation, decreased necrosis, reduced swelling, diminished pain, etc.

Russik and Schwartz conducted experiments on entrainment in 1994 to see if vibrations from one person can affect the vibrations of another person.

They Placed 2 test subjects in a room facing each other with their eyes closed; over time there some was evidence of coupling of both cardiac and brain rhythms; however, the effect was increased when the subjects were connected electrically simply by holding opposite ends of a wire.

So – it's now been proven over and over that internal body signals can be modified by an outside source.

1. CieAura Holographic Chips are embedded with intrinsic energies that work with the body's energy fields to achieve specific results.
2. Our formulas are comprised of 5 to 250 different energies that encourage the optimization of the body's natural energies. The method of determining and embedding these energies into the chip and the formulas are proprietary information and is patent pending on the equipment, and methods and chip presentation.
3. When placed near the body (1 inch or less) our chip is activated by the body's electromagnetic field.
4. This process is similar to the reaction of a piano and a tuning fork. When a tuning fork is activated, piano wires of a similar frequency vibrate in resonance with the tuning fork, but they only resonate when the wire is exactly in tune and has an exact matching frequency.
5. Once activated, the signals embedded in the chip interact with the natural body energy to produce the desired result.
6. Our Chips bring the body to the optimum balance for the desired effect; relief from discomfort, sleep enhancement, increased energy. The chip is new science, non-transdermal, and no drugs or harmful entities enter the body.

How our chips are made and work with the body is proprietary. Years of research and development have yielded an outstanding product that works.

**Placement:**

-In 1977, J. Hyvarinen studied electrical resistance on human skin and found the points of least resistance coincided with acupuncture points. After lengthy tests, optimum placement points on the body have been established based on the type of chip. Traditional acupuncture points have worked best as application points for our formulas.

**26. Why use a Hologram / What is a Hologram?**

A hologram is a two or three dimensional photograph made with the aid of a laser. To make a hologram, the object to be photographed is first bathed in the light of a laser beam. Then a second laser beam is bounced off the reflected light of the first and the resulting interference pattern (the area where the two laser beams commingle) is captured on film. When the film is developed, it looks like a meaningless swirl of light and dark lines. But as soon as the developed film is illuminated by another laser beam, a three-dimensional image of the original object appears.

Holograms possess an astounding capacity for information storage--simply by changing the angle at which the two lasers strike a piece of photographic film, it is possible to record many different images on the same surface. It has been demonstrated that one cubic centimeter of film can hold as many as 10 billion bits of information. We believe that holograms are the future of data storage.

**27. What if I got a “bad batch” of chips?**

There are no bad batches; based upon the manufacturing methods it is not possible. In

addition there are outstanding and strong quality control checks and balances.

**28. Sometimes I give the chips to someone and they don't seem to work on them.**

**Why not and what do I tell them?**

Understand most people will feel results within one usage (Pure Relief within a few minutes to one hour – Pure Energy within 12 hours and Rest Quiet after their first night); however, some people – usually those who are not “in touch” with their body (that is they don't work out regularly, eat well etc.) it will take longer. Always make sure that the person is hydrated. Dehydration negatively affects the results of our chips; dehydration also negatively affects the human body. For the Pure Energy Plus Chip, it could take as long as 5 days. The energy balance is so subtle that sometimes people don't “feel” anything until they've worn the chips for a week and then they take them off. Then they say: “I don't know, I just feel more tired today” – then they realize they are no longer wearing the Pure Energy Plus Chip.

For the Rest Quiet Chip, it may take as long as four or five nights. A person may be so conditioned to sleeping in a very shallow state that their mind and body resists total relaxation. As the chips begin to affect the sleep in a very positive way, the user will have very vivid dreams (REM) and begin to wake up totally alert and ready for the day. Again proper hydration aids in the effectiveness and in quicker results.

**29. What do you mean by proper hydration?**

Water. The amount varies based upon the size of an individual; however 8 glasses a day is a general guideline. Drinks with caffeine (coffee, tea, sodas, etc) and alcohol actually de-hydrate the body.

**30. Is it OK to allow the chips to go through the x-Ray machine at the airport?**

Yes... the x-ray machine will not affect the chips.

**31. Can someone who wears a pacemaker use CieAura Holographic Chips?**

We have not had any reported incidents of pacemaker users experiencing problems with CieAura Chips. You need to check with your personal physician before using CieAura Chips and get their approval before using any CieAura Holographic Chip products.

*CieAura does not make any medical claims. Our products do not cure, treat, heal, diagnose or prevent any disease or illness.*